

BRYAN C MARSH

Contact

contact@bryanmarsh.com

LinkedIn: [bryanmarsh](#)

Portfolio: [bryanmarsh.com](#)

Specialties

Live Production

Graphic Design

Directing & Producing

Content Creation

Core Strengths

Creative Leadership

Project Management

Workflow Optimization

Problem Solving

Production Focus

Live-stream Production

Pre-Production Planning

Production Management

Post-Production Workflows

Casting Direction

Creative Tools

Photoshop

After Effects

Premiere Pro

Cinema 4D

Additional Expertise

Social Media Content

Storyboarding

Photo/Video Editing

Camera Operation

Lighting/Audio

Asset Management

Soft Skills

Team Collaboration

Adaptability

Multitasking

Clear Communication

Education

Penn State University

Film/Video (BA)

Psychology (BA)

SUMMARY

Creative media professional and experienced freelancer with 15+ years of expertise in film, television, and branded content. Skilled in producing engaging cross-platform media, managing projects, leading cross-functional teams, and delivering tailored creative solutions across dynamic industries. Known for delivering innovative storytelling, technical excellence, and adaptability in fast-paced environments.

Media Producer & Content Creator

2008-Present

- Partnering with client brands and production companies to deliver innovative and customized creative solutions across film, television, and digital media platforms.
- Serving in multifaceted roles such as director, designer, producer, and editor, driving creative projects with precision and ensuring seamless execution from concept to final delivery.
- Facilitating dynamic collaboration between cross-functional teams, leveraging technical expertise and creative vision to consistently exceed client expectations and project goals.
- Adapting creative strategies to meet diverse client objectives, successfully delivering projects for marketing, live-stream events, and entertainment platforms.

FEATURED CLIENTS

Amazon

Project Manager & Senior Designer, Los Angeles, CA

- Led graphic design projects, creating on-screen graphics, marketing assets, and live-stream content for desktop, mobile, and FAST (Free Ad-supported Streaming Television) on Amazon Prime.
- Directed creative efforts for major events like Prime Day and Black Friday, ensuring cohesive design and brand alignment for streams that garnered over 100 million views across platforms.
- Improved productivity by 50% through workflow optimization and project management.
- Designed and animated show graphics, titles, transitions, lower thirds, and marketing visuals.
- Coordinated cross-departmental design efforts to maintain brand cohesion across digital platforms.
- Mentored 5+ junior designers, providing training on graphic standards and production techniques.

Red Marble Media

Director of Development, New York, NY

- Developed and pitched 10+ non-scripted series to networks including Discovery ID, History, and TLC.
- Directed on-camera interviews, developing questions and filming sessions to enhance presentations.
- Created multimedia presentations and demo reels to support project concepts and pitches.
- Partnered with network executives to refine project concepts, incorporating creative and strategic feedback to align with audience preferences and network goals.
- Collaborated with editors and designers to refine visuals and ensure cohesive presentation materials.

Drama Director & Casting Producer, New York, NY

- Directed scripted segments for Discovery ID's *Evil Lives Here*, managing pre-production tasks, casting, and on-set coordination to support creative vision and seamless execution.
- Coordinated storyboarding, location scouting, and scripting to support the creative vision.
- Managed casting for *Evil Lives Here* and *Shattered*, overseeing budgets and logistics while directing auditions and onboarding talent.
- Developed casting workflows to streamline onboarding and improve collaboration with directors.
- Built and maintained a robust talent database, enhancing casting efficiency for future productions.

ADDITIONAL PRODUCTION ROLES

- Directed, wrote, and produced the festival-selected short films *Burning Metal* and *LARPing*, featured in the New York Film Festival, Blue and White Film Festival, and SoCal Film Festival.
- Supported productions in on-set technical positions such as a camera operator, grip and electric, and audio mixer for clients like Vimeo, PBS, and Big Ten Network.
- Worked as a key PA and set PA on productions including *Real Housewives of New York*, *Cougar Town*, *Ghostbusters* (2016), and *Teenage Mutant Ninja Turtles: Out of the Shadows*.